



*when minutes count*

## PRESIDENT'S MESSAGE

### November 2011

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We are on our way to another exciting year for CAL AAEM!

This year's board has been hard at work on a number of new endeavors.

Last year we sponsored a highly successful first Southern California (So Cal) Speakers Series in San Diego. This event brought together an intimate crowd of residents, academic and community emergency physicians who were treated to several great lectures. The intimate setting fostered the spirit of collaboration and creative problem solving that is one of the hallmarks of our organization. This event was so successful that we plan to repeat it again this year and expand it to a second, Northern California (Nor Cal), San Francisco Speakers series featuring prominent speakers from the region, including Arun Nagdev, MD Director, Emergency Ultrasound at Highland General Hospital, Tsuyoshi Mitarai, MD Clinical Instructor Division of Emergency Medicine, Stanford University and Michelle Lin, MD FAAEM Associate Professor of Clinical Emergency Medicine University of California San Francisco. The Nor Cal event is to take place on Thursday, November 3, 2011 from 6:00 to 9:15pm. This event will be held at Tres (aka Tres Agaves) on

130 Townsend Street, San Francisco, CA 94107. Further details, including registration forms of both the So Cal and Nor Cal speaker events for this

year are available on the CAL AAEM website (<http://www.calaem.org/>).

Speaking of our web site, we have made several recent upgrades to our virtual world. The resident board members have been a tremendous help in moving us forward with a Facebook page and has planned a Twitter page. A LinkedIn page is also in the works. It is of note that we are the first state chapter to have our own line social network links. Not only have we plugged into the traditional networks, but our web staff has created an RSS page/feed that can be applied to the CAL/AAEM Facebook page to automatically update the page with news service posts. This RSS feed is also a potential method of interacting with our chapter Facebook site and links with the chapter the news service archive [www.calaem.org/news\\_archives.php](http://www.calaem.org/news_archives.php). The Cal AAEM news service, provided by Dr.



Potts is a great way to stay up to date with the political events that directly impact Emergency Physicians.

One of our most prominent partners and another great membership benefit of CAL AAEM is the *Western Journal of Emergency Medicine (WestJEM)*. Based at the University of California Irvine and associated with CAL AAEM, *WestJEM* has made several recent strides forward to becoming an internationally recognized journal. The *WestJEM* Medline application is now completed, awaiting introduction into this prestigious search engine. Abstracts are now included in PubMed and full-text in PubMed Central. Submissions continue to increase and a push for original research continues to foster ground breaking submissions. Twenty-five departments of emergency medicine support the journal.

Finally, November is recruit a resident month. You may not know, but all of the great membership benefits of CAL AAEM are free to residents. So grab your niece, call up your old program director, or network through Facebook to recruit another resident member of CAL AAEM!

I look forward to seeing many of you at the Speaker Series.

Trevor Mills, MD, MPH, FAAEM, President CAL AAEM.

Chief of Emergency Medicine Services for the Northern California VA Health Care System

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